

Lulu and GG's Grand Plan Foundation Grant Application for Financial Assistance

This grant program is intended to provide direct financial help to economically distressed local artisans and agrarians in Cherokee County, OK, for operational needs (e.g., materials, insurance, workspace costs) to relieve hardship and promote self-sufficiency.

Instructions

- Complete all sections
- Attach supporting documents (photos, scans, PDFs).
- Submit via to director@luluandggs.org. or mail to PO Box 121, Tahlequah, OK 74465 • Applications reviewed quarterly; decisions within 6–8 weeks.

Applicant Information

1. Full Name: _____
2. Business/Operation Name (if any): _____
3. Physical Address (Cherokee County only): _____
City: ? _____
ZIP: _____
4. Phone: _____
Email: _____
5. How long have you lived in Cherokee County, OK? _____ years/months

(Attach proof: utility bill, lease, ID, etc.)

Business/Product Description

6. Describe your products (must be usable/consumable, e.g., food, cosmetics, candles, tinctures, teas, jams, soaps, herbal products, etc.). Be specific: What do you make? How are they produced/locally sourced?

7. Attach 2–5 photos of your products (in use, packaged, or displayed).

8. Current sales channels / marketing efforts (check all that apply and describe):

- Farmers markets (which ones? How often?) _____
- Facebook Marketplace _____
- Other online (Etsy, personal website, social media pages) _____
- In-person pop-ups or events _____
- None yet, but planning to start _____

9. Attach evidence of marketing readiness:

- Logos, packaging ideas/labels (sketches, photos, files).
- Screenshots of online listings, market booth photos, or social media pages.

Demonstrated Economic Need

10. Explain your current financial hardship (e.g., low/unstable income, inability to cover essentials like materials, rent, insurance).

11. Attach proof of need (at least 2 items required):

- Recent late/overdue bills (utilities, rent, suppliers, insurance).
- Business plan or financial projection showing costs vs. income.
- Bank/tax statements (redact sensitive info).
- Other: medical expenses, crop loss, reduced sales due to hardship, etc.

Insurance Status

12. Do you currently have product/general liability insurance for your operations (e.g., for food handling, market vending)?

- Yes (attach proof/policy summary)
- No, but I have a quote and am insurable/seeking coverage (attach quote)
- No (explain why and if you're willing to obtain it with grant help)

13. If no insurance: Estimated annual cost for basic coverage? \$_____ Would grant

funds help cover premiums/start-up costs? Yes/No **Requested Assistance**

14. Amount requested: \$ _____ (typical range \$500–\$5,000)

15. How will funds be used? (Be specific—e.g., \$X for materials, \$Y for insurance, \$Z for workspace rent)

16. Expected outcomes (e.g., more sales, better packaging, sustained operation):

17. Do you want to be considered for inclusion in the Artisan's 301 N Muskogee, Tahlequah's Finest store front?

Certification & Signature

I certify that all information is true and accurate. Funds will be used only for business needs as described. I agree to provide receipts/reports on use within 6–12 months and allow follow-up contact. I understand grants are need-based and competitive.

Signature: _____ Date: _____

Printed Name: _____

Attachments Checklist (required where noted):

- Proof of residency
- Product photos
- Marketing evidence (logos, listings, etc.)
- Proof of need (bills, plans, etc.)
- Insurance docs/quotes (if applicable)

****For Foundation Use Only****

Date Received: _____

Reviewer Notes: _____

Approved Amount: \$_____ Date: _____

